

OCTOBER 2021

HOSPITALITY HOTLINE

Official Newsletter of the Ocean City
Hotel-Motel-Restaurant Association

Member Message

FROM EXECUTIVE DIRECTOR
SUSAN L. JONES



OCEAN CITY HOTEL MOTEL RESTAURANT ASSOCIATION
UNITING HOSPITALITY SINCE 1971

As I begin typing, I'm in utter amazement that we all made it through the summer, Bikefest and the pop-up rally - what a long-strange trip this has been! I for one, am more than ready to gather with our fellow members and re-connect - I hope you are too! Plans are well underway for our first official fall dinner meeting slated for **Friday, November 19th**. This will be a dinner meeting like no other, so make plans to attend! The OCHMRA launched 50 years ago and we've been steadily uniting hospitality ever since. The **OCHMRA 50th Anniversary Gala** will begin at 6pm with an open bar cocktail hour followed by a scrumptious surf & turf dinner, dessert and dancing. We do hope that you will join us in this black-tie optional event at the Clarion Resort Crystal Ballroom. Thank you for the many members who have already purchased ads and sponsorships to help make this an event to remember!



Welcome New Member ALLIED

Mitchell & Hastings
Financial Services
Steve Sweigert

DATES FOR YOUR CALENDARS

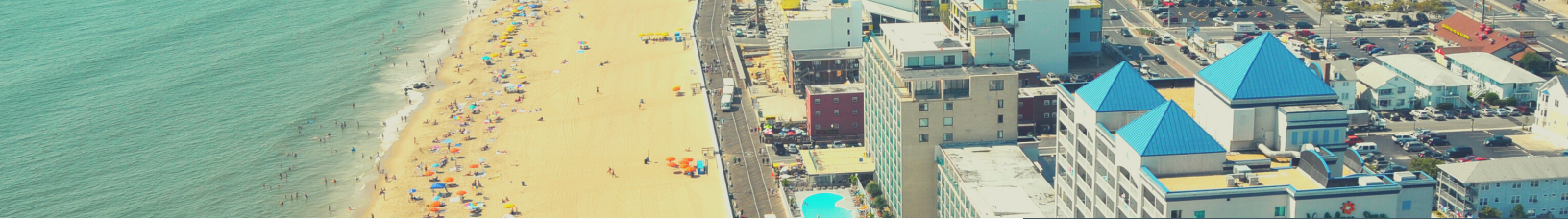


MTC's "Mix & Mingle" for Ocean City businesses is on **October 4th** at The Residence Inn 4-6pm. [Register at this link](#)

OCHMRA Dinner Meetings

We are returning to
networking dinners!

Mark your calendars:
November 19
December 16
January 20
February 17
April 21

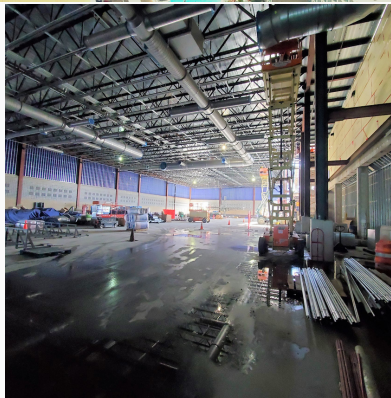


Business Briefs

48th Annual Spring Trade Expo Returns In-Person

We are excited to announce that our in-person Expo will be back on March 6 & 7, 2022!

Thank you to the many vendors who participated in our [2021 EXPO Marketplace!](#) (still visible by clicking on link)



During the last several months, the Convention Center has undergone an expansion which included adding 30,000 sq. feet to the Northside of the large lower level exhibit hall. (pic above) This has provided an opportunity for us to consolidate our Expo into one exhibit hall on the first level. Recently we sent out the exhibit space contracts for our 48th Annual Expo and we hope that our Allied Members will join us by exhibiting in the Expo. Our non-profit Association is able to exist thanks in large part to the profits from this mid-Atlantic trade expo. Check out our site for Exhibit Space contracts. [OceanCityTradeExpo.com](#)

Bikefest a Resounding Success - TKU!

The 10th Anniversary of OC Bikefest was without a doubt, an amazing event! Each year, our non-profit manages bars at the inlet by keeping the inventory stocked and the beverages cold, while the Gin Gypsies bar team handles serving. We could not run this bar without the help of our volunteers - thank you to the following members: **Danelle Amos & Jackie Oswald** Beach Walk Hotel, **Steve Sweigert** Mitchell Hastings Financial Advisors, **Courtney Blackford & Keith Whisenant** (pictured below 2nd & 3rd from right) Residence Inn, **Doug Lynn** A1American, **John Spencer** EMR, **Jean Boryowski & Phil Mariner** Dough Roller, **Kim Mueller** Harrison Group Sales, **Michele Burke** Worcester County Economic Development, **Earl Conley** Bank of OC, **Ryan Wilde** BEST Motels, **Richard Greenfield, Angelica Hodge & Mikayla Dischinger** DoubleTree Hotel, **Ray Daugherty** Little House of Pancakes, **Will & Mandy Lynch** Commander Hotel, **Skylar Cole** MPI Processing intern and **Gary Leach**, Centerplate.

THANK YOU, THANK YOU, THANK YOU!!



Maryland
OFFICE OF TOURISM

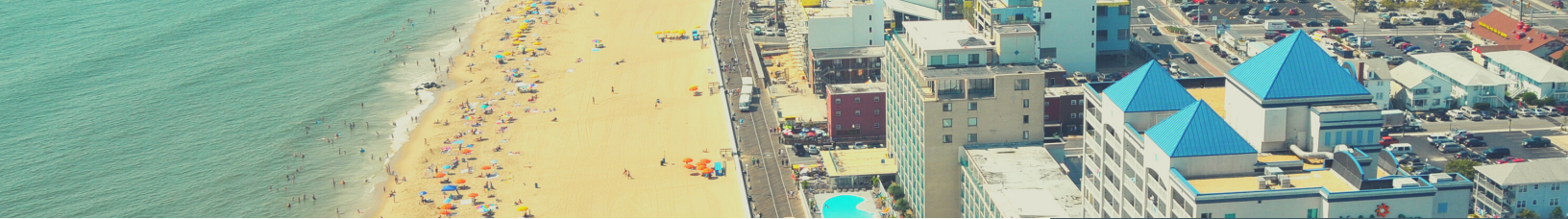
As you begin to plan for the next season, you may want to take a peek at the State Tourism Office - delve into the research that helps inform their strategic investments. Click below to learn about what they are doing across the state.
[MD Marketing Plan](#)



You are Invited to a CVB Member Meeting! The OC Convention & Visitors Bureau/Dept of Tourism & Business Development invites you to a meeting on **Thursday, October 14, at 2 pm** at the Convention Center.

Topics will include branding and advertising, a 'think tank' discussion of CVB membership and housing bureau concepts. They welcome all CVB members to attend. Whether you are one of the member hotels, retail, restaurant, attraction, fishing boat, golf, all categories----This will be your opportunity for input on membership levels, benefits, housing bureau considerations and much more.

RSVP to Norma at ndobrowolski@ococean.com



Hospitality Highlights

The last month has brought about many hospitality changes. **Ashley Johnson** has joined the **Blue Water** team as the Area Director of Sales & Marketing. Welcome to the newly appointed GM at the **Courtyard** on 15th - **Jamie West**. After many years in the Philly market, **Rick Staub** has joined the team at **Real Hospitality Group**. The **Princess Royale** has added a new F & B Director - welcome to **Henry Demartino**. Joining the OC Tourism Team is new admin, **Leslie Donovan**. **Trimper Rides** added **John Shutter** as their new Sales & Event Manager.

Allied Members have also had a few changes; **PKS Investment Advisors** welcomed Bishopville native, **Allison Shumate** to their team. **Wor-Wic Community College** brought in **Matthew Geel** as the new department head for Business & Hospitality and **Sara Prebenda** replaced the retired administrator Lynne Bragg. Worcester County Economic Development & Tourism's workforce engagement specialist, **Jacqueline Trieu**, has teamed up with Lachelle Scarlatto to co-chair the Chamber's Summer Work Travel Committee.

*Condolences to **Ruth Toomey**, Director of the MD Tourism Coalition, on the sudden passing of her mother Carolyn Toomey.*

Member Notes

OCHMRA Member Portal Reminder

Our Member Portal gives you access to your listing - the Member Login is accessible on OCVisitor.com at the "Member Login" tab located in the top right header beside the Facebook logo. Please log-in and review your listing to ensure accuracy of your listing on our website. For future dinner meetings, you'll be able to sign up and pay online with the click of a button - no more misspelled name badges! If for some reason you are having difficulty logging in, just shoot me an email and we'll navigate - susanjones@ocvisitor.com.

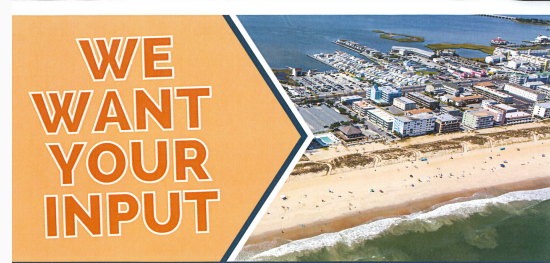
Vaccine Boosters Available

COVID-19 vaccine boosters are now available through Worcester County Health. Only the Pfizer vaccine is approved for use as a booster. This means you will need to have already received two doses of Pfizer and meet the following qualifications:

- people 65 years and older and residents in long-term care settings should receive a booster shot at least 6 months after their primary series,
- people aged 50-64 years with underlying medical conditions should receive a booster shot at least 6 months after their primary series,
- people aged 18-49 years with underlying medical conditions may receive a booster shot at least 6 months after their primary series, based on their individual benefits and risks, and
- people aged 18-64 years who are at increased risk for COVID-19 exposure and transmission because of occupational or institutional setting may receive a booster shot at least 6 months after their primary series, based on their individual benefits and risks.

To schedule your booster appointment, visit WorcesterHealth.org. If you need help scheduling your appointment, please call 667-253-2140

FEEDBACK REQUESTED



The Ocean City Department of Tourism & Business Development values partnerships within the business community. We appreciate your feedback in helping create the ultimate Ocean City experience.

- What are Ocean City's unique selling points?
- What are our top products?
- Who are our current visitors?
- What visitor segments are missing?
- Can we be a year-round resort?
- What would enhance our ability to be one?
- How does our vibe differ from season to season?
- What do residents love about living here?
- What attracts and keeps non-resident property owners returning?
- How would you describe OC's personality?

SHARE YOUR THOUGHTS
oceancitymd.gov/hosting

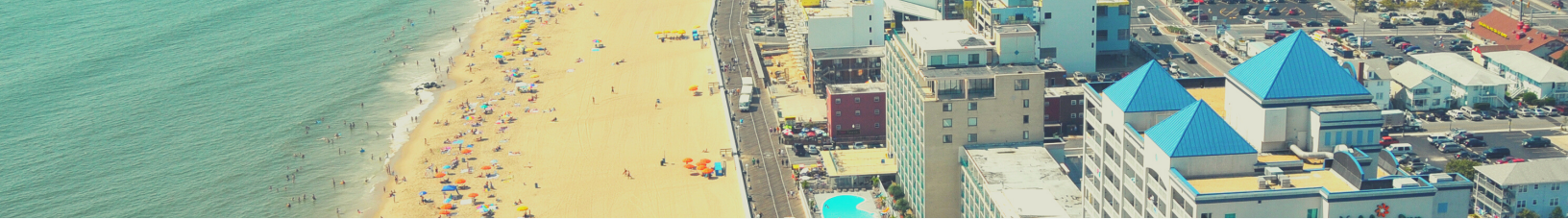


Please add your voice to the Ocean City conversation. The Town of OC Tourism & Business Development office is seeking your feedback on Ocean City and business in general.

Now is your opportunity to share your thoughts, collaborate and help shape the future!

Use this link to fill out an online survey:

[OC Tourism Input Link](#)



**MARYLAND
TOURISM**



**TRAVEL
SUMMIT**

EDUCATING, INSPIRING, EMPOWERING

HANOVER • NOVEMBER 8-10, 2021

STILL TIME TO SIGN UP FOR MTTTS - November 8-10 at MD Live!

Presented by the Maryland Tourism Coalition in partnership with the Maryland Office of Tourism, the Maryland Travel & Tourism Summit (MTTS) is Maryland's annual tourism industry conference that brings together all sectors of the hospitality industry where business and public sector leaders convene, network, and learn new strategies to advance MD's Tourism industry.

The summit attracts more than 250 attendees who engage with a variety of keynote speakers on industry trends and professional development, legislative representatives during a tourism town hall, participate in interactive learning sessions including off-site educational tours of the destination. This year we are celebrating our 40th Anniversary but we are also celebrating the resiliency of the tourism industry! This event is the first major industry event for the state of Maryland since the pandemic. We hope you will join us for this spectacular event!

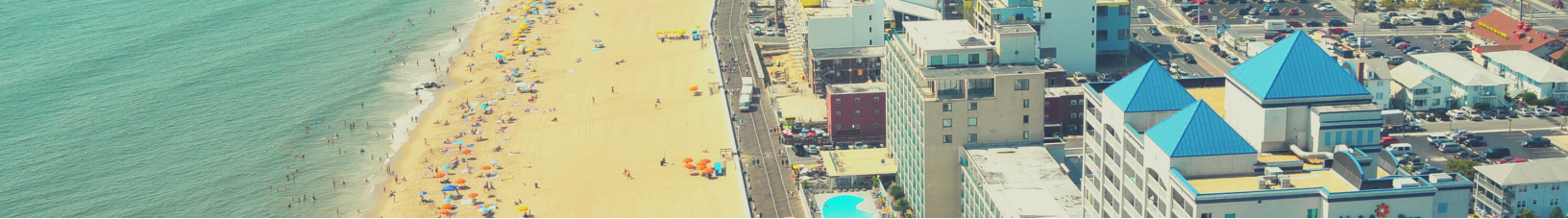
We are TOURISM STRONG!!!

John Kennedy will once again be among the AMAZING speakers slated for the Summit. His presentation will focus on the boulders that are needed to move mountains for success in 2022. Check him out at this link: **[Moving Mountains at MTTTS](#)**

To see the complete line-up for this great gathering, here is the MTTTS itinerary: **[click here](#)**

MD Tourism Coalition understands the apprehension that the pandemic has brought about particularly when gathering in indoor public spaces. We also know that individual sensitivity levels run differently. Please know the MTC is working with Live! Casino & Hotel to host an event that is entertaining and safe. MTC is closely watching CDC, Maryland and Anne Arundel County guidelines and will continue to monitor. MTC will provide a full attendee refund as needed for COVID. At this time masks are not required for our event but encourage those who wish to wear them to please do so. We will keep you posted with any changes to guidelines that may be put in place before the event.

[Click here for MD Travel & Tourism Summit Site with all the details.](#)



Community Connections



APPLY NOW!

Scholarships Available for Workforce Development in Worcester County

The Eunice Q. Sorin Scholarship

APPLY ONLINE AT
occhamberfoundation.org
by October 30, 2021

START A BUSINESS

BUILD YOUR FUTURE

LEARN A NEW SKILL

CONTINUE YOUR EDUCATION SUCCESS

NO AGE LIMIT

NO PRIOR EDUCATION REQUIRED

***Must live or work in Worcester County**

For more information call:
Laura Blair at (508) 367-9147 or
Ruth Waters at (410) 289-1470

- Agriculture**
- Aquaculture**
- Attractions/Recreation/Arts**
- Business**
- Hospitality**
- Medical/Emergency Services**
- Non-Profit**
- Trades**





SPARTAN®

**Volunteers are needed for
our Spartan City weekend
in Ocean City, Maryland!**

When: October 16th, 2021

Where: Hugh T Cropper Inlet

You can race for FREE!

Sign up here:



WORCESTER COUNTY

History Week

October 10-16, 2021

For event details visit ocmuseum.org



SUN | 10

- 10:00-4:00: **HISTORIC HOUSE TOUR** | Ocean City Life-Saving Station Museum | Tickets \$25 for Members and \$30 for Non-Members | Buy online or in-person
- 2:00-5:00: **HOMECOMING HARVEST** | Calvin B. Taylor House Museum | Community event celebrating past, present, and future generations of Berlin families | Local music
- 2:00-4:00: **HISTORY PANEL** | Ocean Pines Association | Featuring guest speakers | Free

MON | 11

- 10:00-1:00: **FALL PHOTO OPPORTUNITY** | Ocean City Life-Saving Station Museum | Stop by the museum to pose with our display of fall flowers, pumpkins, and hay located on the Boardwalk in front of the shark display | Free

TUE | 12

- 11:00 & 2:00: Ocean Pines Players Theater Company Brings **HISTORY TO LIFE** | Delmarva Discovery Museum | Experience an interactive play featuring a historical Marylander | \$10 Adults, \$8 Seniors, \$5 Children (4 and up), Military with ID Free, & Members Free
- 11:00-4:00: **BOOK SIGNING & READING WITH LOCAL AUTHOR - Maria Grosskettler** | Ocean City Life-Saving Station Museum | Free

WED | 13

- 11:00: **PRESERVING THE PAST** | Ocean City Life-Saving Station Museum | Join us in learning how to preserve old photographs and paper | Registration required | Free
- 11:00: **STORYTELLING by Cheryl Doughty of the Pocomoke Indian Nation** | Delmarva Discovery Museum | \$10 Adults, \$8 Seniors, \$5 Children (4 and up), Military with ID Free, & Members Free
- 5:00: **HISTORY OF LIBRARIES IN WORCESTER COUNTY** | Library Snow Hill Branch | Join Local History Librarian in learning about the history of our local libraries | Free

THU | 14

- 2:00: **HISTORY OF LIBRARIES IN WORCESTER COUNTY** | Library Ocean Pines Branch | Join Local History Librarian in learning about the history of our local libraries | Free

FRI | 15

- 7:30-10:30: **PARANORMAL EVENT** | Ocean City Life-Saving Station Museum | Follow along with the Dead of Night Paranormal team and experience the spirits that occupy the museum during the evening hours | Tickets are \$30 | Space is limited | Register at ocmuseum.org

SAT | 16

- 10:00: **FIBER FEST! TRADITIONAL ARTS AND HISTORY FESTIVAL** | Julia A. Purnell Museum | Come discover local fiber and traditional arts, history, and culture at our annual festival | Free
- 10:00-5:00: **HARBOR DAY AT THE DOCKS** | Worcester County Tourism | Waterfront festival celebrating our rich history and maritime heritage | Free
- 1:00-4:00: **HISTORY COMES TO LIFE** | Ocean City Life-Saving Station Museum | The Ocean Pines Players will be representing figures from Ocean City's past | Free
- 2:00-4:00: **CLARA BARTON** | Calvin B. Taylor House Museum | The Ocean Pines Players will perform an original play about the life of Clara Barton | Members Free and Non-Members \$10

ALL WEEK

- **STURGIS ONE ROOM SCHOOL MUSEUM** | Pocomoke City | Retaining its original integrity, speaks of life and education in a rural, African American community | The museum will be offering discounted annual memberships and tours all week | Donations accepted
- **OCEAN CITY LIFE-SAVING STATION MUSEUM** | Free admission for all Delmarva Locals | "History of Our Surfmens" program | Mon-Fri at 1:00 PM | Free



History Week

OCTOBER 10-16, 2021

FREE Admission for all Delmarva Locals: During history week we are offering free admission to all Eastern Shore locals. If you live on the Delmarva Peninsula stop by and enjoy the museum free of charge!

History of our Surfmen: Monday through Friday at 1:00 pm join us for a free program as we take a look at the equipment used by the United States Life-Saving Service. This program will be held inside the museum's boat room.

Annual Spirit Award: Do you know someone who has helped preserve local history? If so, we invite you to nominate them for the Spirit Award. Both individuals and organizations are eligible. Please visit ocmuseum.org for nominee requirements.

Louis Parsons III Memorial Photo Contest: Lou Parsons was a beloved member of the Ocean City Museum Board for many years. In honor of Lou, we will be hosting a photo contest. Please visit ocmuseum.org for requirements. The grand prize winner will receive \$1,000 in prize money. Online entries will be accepted from August 3-October 1, 2021.

Sunday, October 10th | Historic House Tour | 10:00-4:00 | Spend the day discovering the history of your favorite beach town! | Tickets: Members \$25; General \$30 | Register online or in-person

Monday, October 11th | Fall Photo Opportunity | 10:00-1:00 | Stop by the museum to pose with our display of fall flowers, pumpkins, and hay located on the Boardwalk in front of the shark display | Free

Tuesday, October 12th | Book Signing & Reading | 11:00-4:00 | Local author, Maria Grosskettler, will be reading from her book "Tracks." In addition, she will share her experience researching Berlin history | Free

Wednesday, October 13th | Preserving the Past | 11:00-12:00 | Join us in learning how to preserve old photographs and paper | Free | Registration required

Friday, October 15th | Paranormal Event | 7:30 PM-10:30 PM | Follow along with the *Dead of Night* Paranormal team and experience the spirits that occupy the Ocean City Life-Saving Station during evening hours | Tickets: \$30 | Register online at ocmuseum.org

Saturday, October 16th | History Comes to Life | 1:00-4:00 | Come watch the Ocean Pines Players theater group represent figures from Ocean City's past! | Free



Moondance at Rackliffe

Please join us for an evening of live music, dancing,
sips & bites on the grounds of Rackliffe House

Saturday, October 16, 2021
7 - 10 pm

Live music by Everett Spells

Enjoy libations from local breweries & distilleries

Savories & sweets from local caterers

\$75.00 per person (must be 21 years) • Casual elegant attire
Includes 3 drinks, w/option to purchase additional tickets
Full bottles for sale for off-site consumption

Limited availability, reserve early!

Book online at RackliffeHouse.org

For information call 410-641-4179





ATLANTIC GENERAL HOSPITAL'S 1ST ANNUAL



PUPPY PENGUIN SWIM & YAPPY HOUR

SUNDAY
OCT 17 2021
1:00-3:00PM

\$20/PUP

1 PUP/PERSON
ALL DOG HANDLERS
MUST BE 18+
AND SIGN WAIVER

YAPPY
HOUR
DRINKS
& FOOD

AVAILABLE TO PURCHASE
21+ FOR ALCOHOL

FREE GIFT
FOR YOUR PUP
COMPLIMENTARY
DRINK FOR YOU
DOOR PRIZES
& MORE!

PUPPY

PENGUIN SWIM

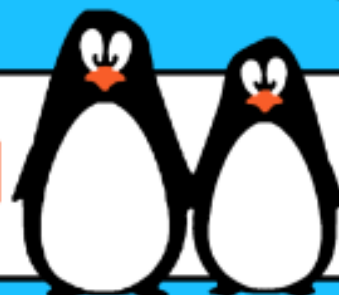
ATLANTIC GENERAL HOSPITAL



LEARN MORE & REGISTER AT

AGH.CARE/PUPPYSWIM

OR CALL 410-641-9671



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300 SEABAY LANE | OCEAN CITY MD

ALL PROCEEDS BENEFIT ATLANTIC GENERAL HOSPITAL FOUNDATION. AGH IS A 501C3 ORGANIZATION, GIFTS ARE TAX-DEDUCTIBLE AS ALLOWED BY LAW.



SATURDAY, NOVEMBER 13

9:00 AM - 11:00 AM

Located on the Ocean City Boardwalk

For registration, visit ocmuseum.org/5k-walk-run

This 5k Walk/Run benefits the Ocean City Life-Saving Station Museum

OCMUSEUM.ORG 410-289-4991

50th Anniversary Gala

1971



2021

OCEAN CITY HOTEL MOTEL RESTAURANT ASSOCIATION
UNITING HOSPITALITY SINCE 1971

FRIDAY, NOVEMBER 19TH

CLARION CRYSTAL BALLROOM

6 PM COCKTAIL HOUR – OPEN BAR

7 PM DINNER, DESSERT, & DANCING

COST \$100 PER PERSON

RSVP 410.289.6733 + SUSANJONES@OCVISITOR.COM

BLACK TIE OPTIONAL



OCEAN CITY HOTEL MOTEL RESTAURANT ASSOCIATION
UNITING HOSPITALITY SINCE 1971

We are excited to celebrate our 50th year of existence and are planning a black-tie Anniversary Gala. The celebration will include dinner and dancing on November 19th at the Clarion Resort. Additionally, an evening program will highlight our journey with ads and sponsorships to help offset Gala costs. Thank you for considering participation!

50th Anniversary Gala Sponsorships

PRESENTING SPONSOR **\$3,500**

- Reserved table of 10
- Company signage at entrance
- Company logo on screen
- Full page ad in program

COLLABORATOR SPONSOR **\$2,500**

- Includes 6 event tickets
- Company logo on screen
- Full page ad in program

ADVOCATOR SPONSOR **\$1,500**

- Includes 4 event tickets
- Company logo on screen
- Half-page ad in program

PARTNER SPONSOR **\$750**

- Includes 2 event tickets
- Company logo on screen
- Half-page ad in program

SUPPORTING SPONSOR **\$500**

- Includes company logo on screen
- Half-page ad in program

50th Anniversary Program Ads in 6 x 9 Booklet

_____ Double Center spread	\$ 500
_____ Inside front cover- bleed 6.5 x 9.5 with image area 5.5 x 8.5	\$ 350
_____ Inside back cover- bleed 6.5 x 9.5 with image area 5.5 x 8.5	\$ 250
_____ Full page- bleed 6.5 x 9.5 with image area 5.5 x 8.5	\$ 100
_____ ½ page Vertical: 2.5 x 8.25 (no bleeds on half page ads)	\$ 75
_____ ½ page Horizontal: 5.25 x 4 (no bleeds on half page ads)	\$ 75

CONTACT & PAYMENT INFO:

I would like to purchase: _____

Company Name: _____ Contact: _____

Company Address: _____

Payment Type (check one): Check in mail _____ or Credit Card _____

Credit Card Number: _____ Expiration: _____ V-code: _____

Signature: _____

Return via email susanjones@ocvisitor.com or mail to OCHMRA 5700 Coastal Hwy #302 OC, MD 21842